

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Wednesday, October 31, 2012 12:55 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: American Crossroads - 68603

Station: WKRC-TV

Order Information:

Order #: 68603
Order Total: \$50,000.00
Agency: Crossroads Media
Advertiser: American Crossroads
Product: American Crossroads
Alternate Order #: 09852407
Estimate #: 1274
Flight Dates: 10/30/12 - 11/05/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (68603-15-1):

Rate: \$950.00
Air Date: Mon 11/05/12
Eligible Days: M-----
Inventory Code: CBS This Morning
Inventory Description: CBS Morning News
Inventory Code Time: 7:00 AM-7:30 AM
Spot Type: NM
Restricted: Earliest start: 7:00:00 AM, Latest end: 7:30:00 AM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: No Avail

1x Mon 11-9A
on 11/5 12-12
(PT)

Connell II, Jim

From: ahoff@local12.com
Sent: Tuesday, October 30, 2012 10:16 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: American Crossroads - 68603

Station: WKRC-TV

Order Information:

Order #: 68603
Order Total: \$50,000.00
Agency: Crossroads Media
Advertiser: American Crossroads
Product: American Crossroads
Alternate Order #: 09852407
Estimate #: 1274
Flight Dates: 10/30/12 - 11/05/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (68603-12-1):

Rate: \$950.00
Air Date: Wed 10/31/12
Eligible Days: --W-----
Inventory Code: CBS This Morning
Inventory Description: CBS Morning News
Inventory Code Time: 7:00 AM-7:30 AM
Spot Type: NM
Restricted: Earliest start: 7:00:00 AM, Latest end: 7:30:00 AM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: No Avail

*1x from 11:30a-12:30a
on 11/4 News
(p2)*

I missed the na on wed 10/31 7-730a 1x @ \$ 950.00 mg Sunday 11/4 1135p-1205a ncir Sports
Auth

Lynda Williams
Local 12/CIN CW
National Sales Assistant
p 513/763-5507
f 513/763-5562
LWilliams@local12.com

From: Williams, Lynda
Sent: Wednesday, October 31, 2012 2:45 PM
To: 'Bradley, Alexandra'
Cc: Connell II, Jim
Subject: American Crossroads mg

American Crossroads 68603 9852407 spot na on 11/5 7-730a @ \$ 950.00 mg Monday 11/5 8-
9p ncir

Lynda Williams
Local 12/CIN CW
National Sales Assistant
p 513/763-5507
f 513/763-5562
LWilliams@local12.com

Williams, Lynda

From: Bradley, Alexandra [Alexandra.Bradley@msmtvsales.com]
Sent: Wednesday, October 31, 2012 2:53 PM
To: Williams, Lynda
Cc: Connell II, Jim
Subject: RE: American Crossroads mg

this is fine

Alexandra Keller
Senior Account Executive
Millennium Sales-DC
p. (202) 955-5342
f. (202) 955-5348
alexandra.bradley@msmtvsales.com

From: Williams, Lynda [mailto:lwilliams@local12.com]
Sent: Wednesday, October 31, 2012 2:46 PM
To: Bradley, Alexandra
Cc: Connell II, Jim
Subject: FW: American Crossroads mg

I missed the na on wed 10/31 7-730a 1x @ \$ 950.00 mg Sunday 11/4 1135p-1205a ncir Sports Auth

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Cc: Connell II, Jim
Subject: American Crossroads mg

10/31/2012

American Crossroads 68603 9852407 spot na on 11/5 7-730a @ \$ 950.00 mg Monday 11/5 8-9p ncir

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American Crossroads 68603 9852407 spot na on 11/5 7-730a @ \$ 950.00 mg Monday 11/5 8-9p ncir

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The 7-730a spot mg s/b 8-9a not n 8-9p. Pls advise.

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Cc: Connell II, Jim
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American Crossroads 68603 9852407 spot na on 11/5 7-730a @ \$ 950.00 mg Monday 11/5 8-
9p ncir

Lynda Williams
Local 12/CIN CW
National Sales Assistant
p 513/763-5507
f 513/763-5562
LWilliams@local12.com

Williams, Lynda

From: Bradley, Alexandra [Alexandra.Bradley@msmtvsales.com]
Sent: Wednesday, October 31, 2012 3:33 PM
To: Williams, Lynda
Subject: RE: American Crossroads mg
that's fine

Alexandra Keller
Senior Account Executive
Millennium Sales-DC
p. (202) 955-5342
f. (202) 955-5348
alexandra.bradley@msmtvsales.com

From: Williams, Lynda [mailto:lwilliams@local12.com]
Sent: Wednesday, October 31, 2012 3:29 PM
To: Bradley, Alexandra
Subject: FW: American Crossroads mg

The 7-730a spot mg s/b 8-9a not n 8-9p. Pls advise.

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To: 'Bradley, Alexandra'
Cc: Connell II, Jim
Subject: FW: American Crossroads mg

I missed the na on wed 10/31 7-730a 1x @ \$ 950.00 mg Sunday 11/4 1135p-1205a ncir Sports Auth

10/31/2012

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To: 'Bradley, Alexandra'
Cc: Connell II, Jim
Subject: American Crossroads mg

American Crossroads 68603 9852407 spot na on 11/5 7-730a @ \$ 950.00 mg Monday 11/5 8-9p ncir

Lynda Williams
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National Sales Assistant
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10/31/2012

Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 68603												
Line: 1												
10/30/12	Tuesday	22:34 AM	:30	\$650.00	USPRTV	M-F 9a-10a	9:00 AM-10:00 AM	American Crossroads	1274	P-2	1	MWASH
											1	
Line: 2												
10/31/12	Wednesday	24:30 AM	:30	\$650.00	USPRTV	M-F 9a-10a	9:00 AM-10:00 AM	American Crossroads	1274	P-2	1	MWASH
											1	
Line: 3												
11/01/12	Thursday	24:00 AM	:30	\$650.00		M-F 9a-10a	9:00 AM-10:00 AM	American Crossroads	1274	P-2	1	MWASH
											1	
Line: 4												
11/02/12	Friday	25:30 AM	:30	\$650.00		M-F 9a-10a	9:00 AM-10:00 AM	American Crossroads	1274	P-2	1	MWASH
											1	
Line: 5												
11/05/12	Monday	25:15 AM	:30	\$650.00		M-F 9a-10a	9:00 AM-10:00 AM	American Crossroads	1274	P-2	1	MWASH
											1	
Line: 6												
10/30/12	Tuesday	39:47 PM	:30	\$2,400.00	USPRTV	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 P	American Crossroads	1274	P-1	1	MWASH
											1	
Line: 7												
10/31/12	Wednesday	48:48 PM	:30	\$2,400.00	USPRTV	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 P	American Crossroads	1274	P-1	1	MWASH
											1	
Line: 8												
11/01/12	Thursday	42:52 PM	:30	\$2,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 P	American Crossroads	1274	P-1	1	MWASH
											1	
Line: 9												
11/02/12	Friday	42:37 PM	:30	\$2,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 P	American Crossroads	1274	P-1	1	MWASH
											1	
Line: 10												
11/05/12	Monday	41:52 PM	:30	\$2,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 P	American Crossroads	1274	P-1	1	MWASH
											1	
Line: 11												
10/30/12	Tuesday	58:55 AM	:30	\$950.00	USPRTV	CBS This Morning	(7:00:00 AM-7:30:00 A	American Crossroads	1274	P-1	1	MWASH
											1	
Line: 13												
11/01/12	Thursday	36:07 AM	:30	\$950.00		CBS This Morning	(7:00:00 AM-7:30:00 A	American Crossroads	1274	P-1	1	MWASH
											1	
Line: 14												
11/02/12	Friday	28:56 AM	:30	\$950.00		CBS This Morning	(7:00:00 AM-7:30:00 A	American Crossroads	1274	P-1	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 68603												
Line: 14												
				\$950.00							1	
Line: 16												
10/30/12	Tuesday	5:27:55 PM	:30	\$2,800.00	USPRTV	6p Local 12 News at Six	6:00 PM-6:30 PM	American Crossroads	1274	P-2	1	MWASH
				\$2,800.00							1	
Line: 17												
10/31/12	Wednesday	5:29:11 PM	:30	\$2,800.00	USPRTV	6p Local 12 News at Six	6:00 PM-6:30 PM	American Crossroads	1274	P-2	1	MWASH
				\$2,800.00							1	
Line: 18												
11/01/12	Thursday	5:28:56 PM	:30	\$2,800.00		6p Local 12 News at Six	6:00 PM-6:30 PM	American Crossroads	1274	P-2	1	MWASH
				\$2,800.00							1	
Line: 19												
11/02/12	Friday	5:20:32 PM	:30	\$2,800.00		6p Local 12 News at Six	6:00 PM-6:30 PM	American Crossroads	1274	P-2	1	MWASH
				\$2,800.00							1	
Line: 20												
11/05/12	Monday	5:05:19 PM	:30	\$2,800.00		6p Local 12 News at Six	6:00 PM-6:30 PM	American Crossroads	1274	P-2	1	MWASH
				\$2,800.00							1	
Line: 21												
10/30/12	Tuesday	11:31:10 PM	:30	\$3,200.00	USPRTV	11p M-Su Local 12 New	11:00 PM-11:35 PM	American Crossroads	1274	P-2	1	MWASH
				\$3,200.00							1	
Line: 22												
10/31/12	Wednesday	11:04:38 PM	:30	\$3,200.00	USPRTV	11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	1274	P-2	1	MWASH
				\$3,200.00							1	
Line: 23												
11/01/12	Thursday	11:11:48 PM	:30	\$3,200.00		11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	1274	P-2	1	MWASH
				\$3,200.00							1	
Line: 24												
11/02/12	Friday	11:13:08 PM	:30	\$3,200.00		11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	1274	P-2	1	MWASH
				\$3,200.00							1	
Line: 25												
11/05/12	Monday	11:05:08 PM	:30	\$3,200.00		11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	1274	P-2	1	MWASH
				\$3,200.00							1	
Line: 26												
11/04/12	Sunday		:30	\$950.00		Sun 1135p-1205a	1135p-1205a	American Crossroads	1274	P-2	1	MWASH
				\$950.00							1	
Line: 27												
11/05/12	Monday		:30	\$950.00		CBS This Morning	(8:00:00 AM-9:00:00 A	American Crossroads	1274	P-1	1	MWASH
				\$950.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
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Advertiser: American Crossroads
Agency: Crossroads Media
Station: WKRC-TV
Order: 68603

				\$50,000.00							25	
				\$50,000.00							25	
				\$50,000.00							25	
				\$50,000.00							25	
				\$50,000.00							25	

[Filtered by:] [Sorted by: Station]